



Date: 08/20/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 309 W ADAMS ST, IONIA, MI 48846

Lat: 42.981489 **Long:** -85.065699

City: Ionia **Pop:** 11,321

County: Ionia County **Pop:** 65,403

Zip: 48846 **Pop:** 20,956

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	6,207	16,940	19,748
Total Households	2,435	4,333	5,378
Female Population	3,007	5,978	7,230
% Female	48.4%	35.3%	36.6%
Male Population	3,201	10,961	12,517
% Male	51.6%	64.7%	63.4%
Population Density (per Sq. Mi.)	1,975.8	599.1	251.4

Age:

Age 0 - 4	7.0%	5.0%	5.1%
Age 5 - 14	13.5%	9.8%	10.1%
Age 15 - 19	7.2%	6.9%	6.8%
Age 20 - 24	8.7%	16.2%	14.8%
Age 25 - 34	17.0%	20.4%	19.7%
Age 35 - 44	13.5%	12.6%	13.0%
Age 45 - 54	13.9%	12.3%	12.8%
Age 55 - 64	9.0%	8.0%	8.5%
Age 65 - 74	5.2%	4.5%	4.7%
Age 75 - 84	3.5%	2.9%	3.0%
Age 85 +	1.6%	1.4%	1.5%
Median Age	32.5	29.6	30.5

Housing Units

Total Housing Units	2,670	4,722	5,843
Owner Occupied Housing Units	61.8%	66.6%	69.0%
Renter Occupied Housing Units	29.4%	25.1%	23.1%
Vacant Housing Units	8.8%	8.2%	8.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.8%	0.8%
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Asian	0.5%	0.6%	0.5%
Black	3.7%	15.8%	14.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	91.8%	78.1%	80.1%
Other	2.0%	2.0%	1.9%
Multi-Race	1.6%	2.8%	2.6%

Hispanic Ethnicity	5.3%	5.1%	4.9%
Not of Hispanic Ethnicity	94.7%	94.9%	95.1%

Marital Status:

Age 15 + Population	4,934	14,438	16,763
Divorced	14.1%	10.1%	10.4%
Never Married	27.2%	36.5%	34.8%
Now Married	46.0%	34.0%	36.5%
Separated	6.3%	14.2%	13.1%
Widowed	6.4%	5.2%	5.3%

Educational Attainment:

Total Population Age 25+	3,950	10,524	12,504
Grade K - 8	4.7%	5.6%	5.5%
Grade 9 - 12	9.9%	12.0%	12.0%
High School Graduate	40.5%	41.8%	41.5%
Associates Degree	8.0%	6.3%	6.3%
Bachelor's Degree	7.3%	5.9%	6.1%
Graduate Degree	4.5%	3.2%	3.1%
Some College, No Degree	25.1%	25.2%	25.4%

Household Income:

Income \$ 0 - \$9,999	6.3%	6.3%	6.1%
Income \$ 10,000 - \$14,999	4.7%	4.8%	4.6%
Income \$ 15,000 - \$24,999	13.6%	13.1%	12.7%
Income \$ 25,000 - \$34,999	11.2%	11.2%	10.8%
Income \$ 35,000 - \$49,999	16.6%	16.0%	15.7%
Income \$ 50,000 - \$74,999	23.6%	24.1%	24.4%
Income \$ 75,000 - \$99,999	12.6%	13.0%	13.7%
Income \$100,000 - \$124,999	6.9%	6.8%	7.1%
Income \$125,000 - \$149,999	1.7%	1.9%	2.0%
Income \$150,000 +	2.9%	2.8%	3.0%

Average Household Income	\$54,518	\$52,398	\$53,382
Median Household Income	\$48,199	\$48,793	\$50,077
Per Capita Income	\$22,157	\$17,720	\$18,251

Vehicles Available:

0 Vehicles Available	8.7%	7.9%	7.3%
1 Vehicle Available	36.6%	34.3%	32.2%
2+ Vehicles Available	54.6%	57.8%	60.5%
Average Vehicles Per Household	1.70	1.80	1.80
Total Vehicles Available	4,078	7,688	9,886

Business and Employment:

Number of Employees	4,364	7,561	8,429
Number of Establishments	337	484	565

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	6,188	17,447	20,299
Total Households	2,458	4,405	5,474
Female Population	2,976	6,020	7,286
% Female	48.1%	34.5%	35.9%
Male Population	3,211	11,426	13,013
% Male	51.9%	65.5%	64.1%

Age:

Age 0 - 4	6.8%	5.0%	5.1%
Age 5 - 14	12.8%	9.7%	9.9%
Age 15 - 19	6.7%	6.4%	6.2%
Age 20 - 24	7.2%	12.2%	11.2%
Age 25 - 34	17.6%	21.8%	21.0%
Age 35 - 44	13.2%	12.8%	13.0%
Age 45 - 54	13.5%	12.4%	12.8%
Age 55 - 64	10.5%	9.6%	10.1%
Age 65 - 74	6.5%	5.7%	6.0%
Age 75 - 84	3.8%	3.2%	3.3%
Age 85 +	1.4%	1.3%	1.4%
Median Age	34.3	32.1	33.0

Housing Units Trend

Total Housing Units	2,738	4,880	6,049
Owner Occupied Housing Units	61.1%	65.8%	68.1%
Renter Occupied Housing Units	28.7%	24.5%	22.4%
Vacant Housing Units	10.2%	9.8%	9.5%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.8%	0.7%
Asian	0.5%	0.6%	0.6%

Black	3.6%	15.0%	13.5%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	90.5%	78.5%	80.4%
Other	3.1%	2.4%	2.2%
Multi-Race	1.9%	2.7%	2.6%

Hispanic Ethnicity	5.9%	5.7%	5.4%
Not of Hispanic Ethnicity	94.1%	94.3%	94.6%

Marital Status:

Age 15 + Population	4,978	14,896	17,280
Divorced	14.1%	10.0%	10.3%
Never Married	27.2%	36.7%	35.0%
Now Married	45.9%	33.7%	36.2%
Separated	6.4%	14.4%	13.3%
Widowed	6.4%	5.2%	5.3%

Educational Attainment:

Total Population Age 25+	4,115	11,657	13,740
Grade K - 9	4.5%	5.4%	5.3%
Grade 9 - 12	9.4%	11.6%	11.5%
High School Graduate	40.9%	42.5%	42.2%
Associates Degree	8.2%	6.4%	6.4%
Bachelor's Degree	7.4%	5.8%	6.1%
Graduate Degree	4.6%	3.2%	3.1%
Some College, No Degree	25.0%	25.2%	25.4%

Household Income:

Income \$ 0 - \$9,999	5.6%	5.6%	5.3%
Income \$ 10,000 - \$14,999	4.2%	4.2%	4.1%
Income \$ 15,000 - \$24,999	10.9%	10.7%	10.4%
Income \$ 25,000 - \$34,999	11.5%	11.3%	10.9%
Income \$ 35,000 - \$49,999	13.6%	13.7%	13.5%
Income \$ 50,000 - \$74,999	24.1%	24.0%	24.2%
Income \$ 75,000 - \$99,999	13.9%	14.3%	14.7%
Income \$100,000 - \$124,999	8.5%	8.4%	8.7%
Income \$125,000 - \$149,999	3.8%	3.9%	4.1%
Income \$150,000 +	3.8%	3.9%	4.2%

Average Household Income	\$56,695	\$55,026	\$56,180
Median Household Income	\$53,376	\$54,062	\$55,368
Per Capita Income	\$23,428	\$18,530	\$19,165

Vehicles Available

0 Vehicles Available	8.5%	7.7%	7.1%
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1 Vehicle Available	36.7%	34.3%	32.2%
2+ Vehicles Available	54.8%	58.1%	60.8%
Average Vehicles Per Household	1.70	1.80	1.90
Total Vehicles Available	4,117	7,838	10,098

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	6,201	15,981	18,688
Total Households	2,357	4,139	5,124
Female Population	3,036	5,855	7,070
% Female	49.0%	36.6%	37.8%
Male Population	3,164	10,126	11,618
% Male	51.0%	63.4%	62.2%

Age:

Age 0 - 4	7.5%	5.4%	5.5%
Age 5 - 14	15.6%	11.4%	11.7%
Age 15 - 19	8.3%	8.2%	8.0%
Age 20 - 24	8.3%	16.3%	14.9%
Age 25 - 34	15.4%	18.0%	17.5%
Age 35 - 44	16.0%	14.9%	15.4%
Age 45 - 54	12.5%	11.2%	11.7%
Age 55 - 64	6.7%	6.0%	6.4%
Age 65 - 74	4.8%	4.3%	4.5%
Age 75 - 84	3.5%	3.0%	3.1%
Age 85 +	1.3%	1.2%	1.3%
Median Age	31.3	28.9	29.8

Housing Units Trend

Total Housing Units	2,560	4,466	5,512
Owner Occupied Housing Units	62.6%	67.4%	69.8%
Renter Occupied Housing Units	29.4%	25.3%	23.2%
Vacant Housing Units	7.9%	7.3%	7.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.8%	0.8%
Asian, and Hawaiian or other Pacific Islander	0.5%	0.5%	0.5%
Black	3.5%	15.7%	14.1%
White	92.1%	78.4%	80.4%
Other	2.0%	1.9%	1.8%
Two or More Races	1.5%	2.6%	2.4%

Hispanic Ethnicity	4.6%	4.4%	4.2%
Not of Hispanic Ethnicity	95.4%	95.6%	95.8%

Marital Status:

Age 15 + Population	4,767	13,301	15,474
Divorced	14.2%	10.3%	10.6%
Never Married	27.0%	35.9%	34.2%
Now Married	46.3%	34.8%	37.2%
Separated	6.1%	13.7%	12.6%
Widowed	6.4%	5.3%	5.4%

Educational Attainment:

Total Population Age 25+	3,739	9,385	11,205
Grade K - 9	4.0%	4.7%	4.6%
Grade 9 - 11, No diploma	10.4%	12.6%	12.6%
High School Graduate	39.9%	41.0%	40.7%
Associates Degree	7.8%	6.2%	6.2%
Bachelor's Degree	7.2%	5.9%	6.2%
Graduate Degree	4.5%	3.2%	3.1%
Some College, No Degree	25.3%	25.3%	25.5%
No Schooling Completed	0.9%	1.2%	1.1%
Public School Enrollment	91.4%	87.9%	87.6%
Private School Enrollment	8.6%	12.1%	12.4%

Household Income:

Income \$ 0 - \$9,999	7.8%	7.9%	7.6%
Income \$ 10,000 - \$14,999	6.9%	7.1%	6.8%
Income \$ 15,000 - \$24,999	16.6%	16.0%	15.4%
Income \$ 25,000 - \$34,999	11.7%	12.1%	11.9%
Income \$ 35,000 - \$49,999	20.1%	19.8%	20.1%
Income \$ 50,000 - \$74,999	23.0%	23.2%	23.6%
Income \$ 75,000 - \$99,999	9.7%	9.5%	9.9%
Income \$100,000 - \$124,999	1.9%	2.1%	2.2%
Income \$125,000 - \$149,999	0.4%	0.7%	0.7%
Income \$150,000 - \$199,999	0.9%	0.7%	0.7%
Income \$200,000 or More	1.1%	1.0%	1.1%
Average Household Income	\$45,799	\$45,581	\$46,660
Median Household Income	\$39,320	\$39,770	\$40,941
Per Capita Income	\$17,409	\$11,805	\$12,794

Vehicles Available

0 Vehicles Available	8.8%	7.9%	7.3%
1 Vehicle Available	36.4%	34.2%	32.1%
2 Vehicles Available	40.5%	40.9%	42.0%
3+ Vehicles Available	14.3%	17.0%	18.6%
Average Vehicles Per Household	1.50	1.60	1.70
Total Vehicles Available	3,934	7,279	9,332
Blue Collar Occupations	1,574	3,024	3,686
White Collar Occupations	1,261	2,391	2,919
% Blue Collar Workers	55.5%	55.8%	55.8%
% White Collar Workers	44.5%	44.2%	44.2%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	6,135	15,279	17,495
Total Households	2,296	3,806	4,667
Female Population	2,977	5,441	6,571
% Female	48.5%	35.6%	37.6%
Male Population	3,158	9,838	10,924
% Male	51.5%	64.4%	62.4%

Age:

Total Population	6,135	15,279	17,495
Age 0 - 4	7.8%	5.6%	5.9%
Age 5 - 14	15.7%	11.1%	11.9%
Age 15 - 19	8.3%	10.0%	9.7%
Age 20 - 24	8.9%	16.8%	15.4%
Age 25 - 34	17.8%	20.6%	20.0%
Age 35 - 44	14.5%	14.1%	14.3%
Age 45 - 54	8.7%	7.6%	8.0%
Age 55 - 64	6.9%	5.6%	5.9%
Age 65 - 74	6.0%	4.7%	5.0%
Age 75 - 84	3.9%	2.7%	2.8%
Age 85 +	1.5%	1.2%	1.2%
Median Age	30.1	27.6	28.1

Housing Units

Total Housing Units	2,455	4,046	4,947
Owner Occupied Housing Units	62.8%	67.5%	69.6%
Renter Occupied Housing Units	30.7%	26.6%	24.8%
Vacant Housing Units	6.5%	5.9%	5.7%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.5%	0.5%
Asian	0.1%	0.2%	0.3%
Black	4.0%	19.1%	16.7%
White	93.9%	78.9%	81.4%
Other	1.4%	1.3%	1.2%
Hispanic Ethnicity	3.5%	3.3%	3.1%
Not of Hispanic Ethnicity	96.5%	96.7%	96.9%

Educational Attainment:

Total Population Age 25+	3,640	8,624	10,000
Grade K - 9	6.3%	6.3%	6.4%
Grade 9 - 12	17.1%	18.4%	18.0%
High School Graduate	40.1%	37.3%	38.0%
Associates Degree	4.8%	4.5%	4.6%
Bachelor's Degree	8.6%	6.6%	6.6%
Graduate Degree	3.1%	3.8%	3.8%
Some College, No Degree	19.8%	23.0%	22.6%

1990 Household Income:

Income \$ 0 - \$9,999	20.5%	19.0%	18.2%
Income \$ 10,000 - \$19,999	20.6%	18.6%	18.3%
Income \$ 20,000 - \$29,999	17.5%	18.0%	18.0%
Income \$ 30,000 - \$39,999	15.0%	15.6%	15.5%
Income \$ 40,000 - \$49,999	13.1%	13.3%	13.3%
Income \$ 50,000 - \$59,999	6.9%	6.8%	7.4%
Income \$ 60,000 - \$74,999	4.6%	5.2%	5.3%
Income \$ 75,000 - \$99,999	1.2%	2.3%	2.6%
Income \$100,000 - \$124,999	0.0%	0.4%	0.4%
Income \$125,000 - \$149,999	0.6%	0.7%	0.7%
Income \$150,000 +	0.1%	0.3%	0.3%
Average Household Income	\$28,136	\$30,200	\$30,930
Median Household Income	\$24,645	\$26,469	\$27,058
Per Capita Income	\$10,353	\$9,232	\$9,612

Vehicles Available

0 Vehicles Available	12.3%	10.3%	9.3%
1 Vehicle Available	37.7%	35.3%	34.2%
2+ Vehicles Available	50.0%	54.4%	56.5%
Average Vehicles Per Household	1.50	1.60	1.70
Total Vehicles Available	3,443	6,124	7,770

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	6,135	15,279	17,495
2000	6,201	15,981	18,688
Change 1990 to 2000	1.1%	4.6%	6.8%
2008	6,207	16,940	19,748
2013	6,188	17,447	20,299
Change 2008 to 2013	-0.3%	3.0%	2.8%

Household Trend

1990	2,296	3,806	4,667
2000	2,357	4,139	5,124
Change 1990 to 2000	2.6%	8.7%	9.8%
2008	2,435	4,333	5,378
2013	2,458	4,405	5,474
Change 2008 to 2013	0.9%	1.7%	1.8%

Average Household Size Trend

1990	2.51	2.73	2.69
2000	2.43	2.68	2.63
2008	2.32	2.55	2.50
2013	2.27	2.49	2.44

Median Age Trend

1990	30	28	28
2000	31	29	30
Change 1990 to 2000	4.2%	4.4%	5.9%
2008	33	30	31
2013	34	32	33
Change 2008 to 2013	5.4%	8.5%	8.1%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	4.3%	10.4%	11.4%
Change 2008 to 2013	2.5%	3.4%	3.5%

Owner Occupied Housing Units

Change 1990 to 2000	4.0%	10.3%	11.8%
Change 2008 to 2013	1.3%	2.1%	2.2%

Renter Occupied Housing Units

Change 1990 to 2000	-0.0%	4.9%	4.2%
Change 2008 to 2013	0.1%	0.6%	0.6%

Vacant Housing Units

Change 1990 to 2000	27.8%	36.7%	38.4%
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Change 2008 to 2013	19.3%	22.3%	23.5%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	2.8%	95.7%	93.2%
Change 2008 to 2013	-9.1%	-2.6%	-3.0%

Asian or Pacific Islander

Change 1990 to 2000	236.9%	132.6%	99.2%
Change 2008 to 2013	1.8%	8.5%	8.3%

Black

Change 1990 to 2000	-10.6%	-13.8%	-9.9%
Change 2008 to 2013	-2.6%	-1.8%	-1.9%

White

Change 1990 to 2000	-1.0%	3.9%	5.5%
Change 2008 to 2013	-1.8%	3.5%	3.2%

Other

Change 1990 to 2000	37.8%	53.7%	57.5%
Change 2008 to 2013	55.8%	22.7%	22.7%

Hispanic Ethnicity

Change 1990 to 2000	32.8%	41.0%	44.3%
Change 2008 to 2013	10.8%	15.0%	14.8%

Not of Hispanic Ethnicity

Change 1990 to 2000	-0.1%	3.4%	5.6%
Change 2008 to 2013	-0.9%	2.3%	2.2%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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