



**Date:** 08/20/09

**Current Geography Selection:** (3 Selected) 1,3,5 mile radii: 4700 S HAGADORN RD, EAST LANSING, MI 48823

**Lat:** 42.716331 **Long:** -84.461893

**City:** Okemos **Pop:** 22,457

**County:** Ingham County **Pop:** 278,317

**Zip:** 48823 **Pop:** 44,262

## Demographic Detail Comparison Report

1 Miles:                      3 Miles:                      5 Miles:

### 2008 Demographics

Total Population	7,785	63,424	137,301
Total Households	1,859	21,747	54,020
Female Population	3,860	32,567	70,439
% Female	49.6%	51.4%	51.3%
Male Population	3,925	30,857	66,862
% Male	50.4%	48.7%	48.7%
Population Density (per Sq. Mi.)	2,478.0	2,243.2	1,748.2

### Age:

Age 0 - 4	4.0%	4.7%	5.5%
Age 5 - 14	8.6%	9.9%	11.0%
Age 15 - 19	17.7%	12.7%	9.1%
Age 20 - 24	41.3%	25.8%	17.0%
Age 25 - 34	9.1%	11.8%	14.8%
Age 35 - 44	4.6%	8.1%	11.0%
Age 45 - 54	5.8%	10.5%	12.4%
Age 55 - 64	4.9%	8.4%	9.6%
Age 65 - 74	2.3%	4.3%	5.1%
Age 75 - 84	1.4%	2.6%	3.2%
Age 85 +	0.7%	1.4%	1.5%
Median Age	22.4	24.3	29.0

### Housing Units

Total Housing Units	2,085	24,593	61,445
Owner Occupied Housing Units	29.0%	43.7%	48.6%
Renter Occupied Housing Units	60.1%	44.8%	39.3%
Vacant Housing Units	10.8%	11.6%	12.1%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.2%	0.3%
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Asian	13.0%	10.3%	7.1%
Black	6.0%	6.6%	8.3%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	78.3%	80.0%	79.6%
Other	0.6%	0.9%	2.0%
Multi-Race	1.8%	2.0%	2.7%

Hispanic Ethnicity	2.5%	3.0%	5.9%
Not of Hispanic Ethnicity	97.5%	97.0%	94.1%

**Marital Status:**

Age 15 + Population	6,841	54,317	114,844
Divorced	2.1%	5.9%	9.3%
Never Married	81.0%	55.9%	45.2%
Now Married	13.0%	30.6%	37.5%
Separated	3.2%	4.8%	4.0%
Widowed	0.8%	2.8%	4.1%

**Educational Attainment:**

Total Population Age 25+	2,248	29,890	78,994
Grade K - 8	1.4%	1.0%	2.2%
Grade 9 - 12	2.0%	2.3%	4.7%
High School Graduate	13.6%	11.6%	20.3%
Associates Degree	9.0%	5.7%	6.9%
Bachelor's Degree	35.8%	33.2%	27.4%
Graduate Degree	27.6%	34.2%	22.8%
Some College, No Degree	10.5%	12.0%	15.8%

**Household Income:**

Income \$ 0 - \$9,999	22.6%	12.9%	10.2%
Income \$ 10,000 - \$14,999	7.7%	5.4%	4.9%
Income \$ 15,000 - \$24,999	18.3%	11.8%	11.7%
Income \$ 25,000 - \$34,999	11.0%	9.2%	10.6%
Income \$ 35,000 - \$49,999	11.2%	11.9%	14.4%
Income \$ 50,000 - \$74,999	7.0%	13.2%	17.0%
Income \$ 75,000 - \$99,999	4.4%	10.4%	10.5%
Income \$100,000 - \$124,999	4.2%	7.4%	6.6%
Income \$125,000 - \$149,999	3.7%	5.2%	4.5%
Income \$150,000 +	10.0%	12.7%	9.6%

Average Household Income	\$52,220	\$63,471	\$56,225
Median Household Income	\$26,078	\$48,457	\$48,015
Per Capita Income	\$17,350	\$24,210	\$23,558

**Vehicles Available:**

0 Vehicles Available	7.5%	6.6%	6.8%
1 Vehicle Available	43.1%	44.4%	44.5%
2+ Vehicles Available	49.4%	49.0%	48.7%
Average Vehicles Per Household	2.20	1.80	1.70
Total Vehicles Available	3,999	39,573	91,641

**Business and Employment:**

Number of Employees	3,381	33,524	118,067
Number of Establishments	237	2,714	7,366

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1 Miles:                      3 Miles:                      5 Miles:

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**2013 Demographics**

Total Population	7,634	62,266	135,024
Total Households	1,788	21,410	53,572
Female Population	3,768	31,807	68,905
% Female	49.4%	51.1%	51.0%
Male Population	3,866	30,460	66,119
% Male	50.6%	48.9%	49.0%

**Age:**

Age 0 - 4	6.3%	6.8%	7.5%
Age 5 - 14	9.9%	10.3%	10.7%
Age 15 - 19	11.7%	8.5%	6.3%
Age 20 - 24	29.4%	18.2%	11.9%
Age 25 - 34	14.8%	16.4%	19.0%
Age 35 - 44	6.4%	8.7%	10.6%
Age 45 - 54	7.5%	10.8%	11.8%
Age 55 - 64	7.3%	10.1%	10.8%
Age 65 - 74	4.2%	6.1%	6.8%
Age 75 - 84	1.9%	3.0%	3.3%
Age 85 +	0.9%	1.4%	1.4%
Median Age	23.7	27.7	31.3

**Housing Units Trend**

Total Housing Units	2,112	25,491	64,150
Owner Occupied Housing Units	30.0%	43.8%	48.3%
Renter Occupied Housing Units	54.7%	40.2%	35.2%
Vacant Housing Units	15.3%	16.0%	16.5%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
Asian	15.2%	12.0%	8.3%

Black	5.9%	6.4%	8.0%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	77.3%	79.4%	79.2%
Other	0.4%	0.7%	2.0%
Multi-Race	1.1%	1.3%	2.2%

Hispanic Ethnicity	2.8%	3.2%	6.3%
Not of Hispanic Ethnicity	97.2%	96.8%	93.7%

**Marital Status:**

Age 15 + Population	6,424	51,730	110,600
Divorced	2.0%	6.0%	9.3%
Never Married	81.1%	55.4%	44.6%
Now Married	12.9%	31.1%	38.1%
Separated	3.2%	4.8%	3.9%
Widowed	0.8%	2.8%	4.1%

**Educational Attainment:**

Total Population Age 25+	3,286	35,087	85,985
Grade K - 9	1.5%	1.0%	1.9%
Grade 9 - 12	1.5%	2.0%	3.5%
High School Graduate	14.8%	12.9%	21.9%
Associates Degree	10.8%	5.7%	6.8%
Bachelor's Degree	38.8%	35.4%	29.6%
Graduate Degree	24.0%	32.4%	22.8%
Some College, No Degree	8.6%	10.7%	13.6%

**Household Income:**

Income \$ 0 - \$9,999	21.1%	11.8%	9.2%
Income \$ 10,000 - \$14,999	7.3%	4.9%	4.5%
Income \$ 15,000 - \$24,999	15.7%	10.0%	9.8%
Income \$ 25,000 - \$34,999	11.8%	9.0%	9.8%
Income \$ 35,000 - \$49,999	11.6%	11.2%	13.6%
Income \$ 50,000 - \$74,999	8.5%	13.3%	17.1%
Income \$ 75,000 - \$99,999	4.1%	10.3%	11.1%
Income \$100,000 - \$124,999	3.9%	7.6%	7.3%
Income \$125,000 - \$149,999	3.6%	5.9%	5.1%
Income \$150,000 +	12.3%	16.1%	12.5%

Average Household Income	\$52,781	\$64,968	\$57,601
Median Household Income	\$29,221	\$54,354	\$53,676
Per Capita Income	\$17,534	\$24,907	\$24,363

**Vehicles Available**

0 Vehicles Available	7.3%	5.9%	5.8%
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1 Vehicle Available	47.0%	46.5%	46.2%
2+ Vehicles Available	45.7%	47.6%	48.0%
Average Vehicles Per Household	2.00	1.80	1.70
Total Vehicles Available	3,686	38,627	91,381

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1 Miles:                      3 Miles:                      5 Miles:

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## 2000 Census Demographics

Total Population	7,838	65,415	139,476
Total Households	1,884	22,319	53,899
Female Population	3,915	33,836	72,083
% Female	50.0%	51.7%	51.7%
Male Population	3,923	31,580	67,394
% Male	50.1%	48.3%	48.3%

### Age:

Age 0 - 4	1.2%	3.4%	5.2%
Age 5 - 14	3.3%	7.7%	10.6%
Age 15 - 19	26.9%	17.6%	11.6%
Age 20 - 24	47.6%	29.9%	19.9%
Age 25 - 34	7.1%	10.9%	14.2%
Age 35 - 44	3.8%	8.5%	12.1%
Age 45 - 54	4.4%	9.5%	11.6%
Age 55 - 64	2.6%	5.3%	6.2%
Age 65 - 74	1.5%	3.4%	4.2%
Age 75 - 84	1.1%	2.6%	3.1%
Age 85 +	0.5%	1.2%	1.2%
Median Age	21.1	22.5	26.3

### Housing Units Trend

Total Housing Units	1,965	23,568	57,216
Owner Occupied Housing Units	27.9%	43.1%	48.7%
Renter Occupied Housing Units	68.0%	51.6%	45.5%
Vacant Housing Units	4.1%	5.3%	5.8%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.5%
Asian, and Hawaiian or other Pacific Islander	10.1%	8.2%	5.5%
Black	6.0%	6.6%	8.6%
White	81.0%	81.8%	80.2%
Other	0.6%	0.9%	2.3%
Two or More Races	2.0%	2.2%	3.0%

Hispanic Ethnicity	2.3%	2.7%	5.5%
Not of Hispanic Ethnicity	97.7%	97.3%	94.5%

**Marital Status:**

Age 15 + Population	7,491	58,175	117,478
Divorced	1.9%	5.7%	9.0%
Never Married	82.2%	57.7%	47.1%
Now Married	12.0%	28.8%	35.6%
Separated	3.2%	5.1%	4.3%
Widowed	0.8%	2.7%	4.0%

**Educational Attainment:**

Total Population Age 25+	1,647	27,074	73,487
Grade K - 9	1.2%	0.8%	2.1%
Grade 9 - 11, No diploma	2.3%	2.7%	7.0%
High School Graduate	11.0%	8.9%	16.9%
Associates Degree	7.7%	5.8%	6.9%
Bachelor's Degree	31.8%	30.0%	24.0%
Graduate Degree	31.9%	36.8%	22.8%
Some College, No Degree	14.1%	14.9%	19.7%
No Schooling Completed	0.0%	0.2%	0.6%
Public School Enrollment	96.8%	94.3%	92.3%
Private School Enrollment	3.2%	5.7%	7.7%

**Household Income:**

Income \$ 0 - \$9,999	26.2%	15.5%	12.5%
Income \$ 10,000 - \$14,999	9.7%	7.3%	7.0%
Income \$ 15,000 - \$24,999	19.9%	13.9%	14.1%
Income \$ 25,000 - \$34,999	11.5%	10.5%	12.9%
Income \$ 35,000 - \$49,999	8.0%	11.5%	14.9%
Income \$ 50,000 - \$74,999	6.1%	14.9%	16.9%
Income \$ 75,000 - \$99,999	5.3%	9.5%	8.7%
Income \$100,000 - \$124,999	4.2%	6.1%	5.1%
Income \$125,000 - \$149,999	1.9%	3.4%	2.8%
Income \$150,000 - \$199,999	4.3%	3.7%	2.7%
Income \$200,000 or More	3.1%	3.8%	2.6%
Average Household Income	\$45,365	\$59,297	\$54,784
Median Household Income	\$21,051	\$37,913	\$38,246
Per Capita Income	\$10,904	\$20,232	\$21,171

**Vehicles Available**

0 Vehicles Available	6.6%	7.5%	8.3%
1 Vehicle Available	34.1%	39.6%	40.5%
2 Vehicles Available	41.4%	37.0%	37.1%
3+ Vehicles Available	18.0%	15.9%	14.1%
Average Vehicles Per Household	1.80	1.60	1.50
Total Vehicles Available	3,520	38,242	87,975
Blue Collar Occupations	1,297	8,919	22,534
White Collar Occupations	2,970	25,715	51,026
% Blue Collar Workers	30.4%	25.8%	30.6%
% White Collar Workers	69.6%	74.3%	69.4%

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1 Miles:                      3 Miles:                      5 Miles:

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### 1990 Demographics

Total Population	10,754	69,245	143,193
Total Households	1,882	20,596	51,053
Female Population	5,338	35,842	74,526
% Female	49.6%	51.8%	52.1%
Male Population	5,415	33,403	68,667
% Male	50.4%	48.2%	48.0%

#### Age:

Total Population	10,754	69,245	143,193
Age 0 - 4	1.6%	4.3%	6.4%
Age 5 - 14	3.2%	8.1%	10.8%
Age 15 - 19	30.6%	17.2%	11.4%
Age 20 - 24	45.2%	30.2%	19.9%
Age 25 - 34	8.7%	13.2%	17.4%
Age 35 - 44	4.4%	10.8%	13.3%
Age 45 - 54	2.6%	6.3%	7.5%
Age 55 - 64	1.4%	4.0%	5.4%
Age 65 - 74	1.1%	3.1%	4.3%
Age 75 - 84	0.7%	1.9%	2.5%
Age 85 +	0.5%	0.9%	1.0%
Median Age	20.8	22.7	25.6

#### Housing Units

Total Housing Units	2,014	21,790	54,352
Owner Occupied Housing Units	28.8%	42.0%	46.3%
Renter Occupied Housing Units	64.7%	52.6%	47.7%
Vacant Housing Units	6.6%	5.5%	6.1%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.4%	0.4%	0.7%
Asian	5.0%	6.3%	4.1%
Black	7.7%	6.4%	7.7%
White	85.9%	85.9%	84.9%
Other	1.1%	1.1%	2.6%
Hispanic Ethnicity	2.4%	2.5%	4.8%
Not of Hispanic Ethnicity	97.6%	97.5%	95.2%

**Educational Attainment:**

Total Population Age 25+	2,084	27,820	73,721
Grade K - 9	1.3%	1.5%	4.0%
Grade 9 - 12	2.8%	3.6%	8.8%
High School Graduate	7.7%	8.9%	17.2%
Associates Degree	7.4%	6.3%	7.3%
Bachelor's Degree	30.7%	29.4%	21.8%
Graduate Degree	32.9%	34.7%	20.4%
Some College, No Degree	17.3%	15.8%	20.5%

**1990 Household Income:**

Income \$ 0 - \$9,999	24.6%	17.7%	17.0%
Income \$ 10,000 - \$19,999	28.3%	17.9%	18.1%
Income \$ 20,000 - \$29,999	13.9%	14.1%	16.4%
Income \$ 30,000 - \$39,999	6.7%	10.0%	13.3%
Income \$ 40,000 - \$49,999	5.5%	9.3%	10.6%
Income \$ 50,000 - \$59,999	3.1%	6.1%	6.9%
Income \$ 60,000 - \$74,999	4.9%	8.4%	6.7%
Income \$ 75,000 - \$99,999	4.0%	8.0%	5.8%
Income \$100,000 - \$124,999	3.3%	3.5%	2.4%
Income \$125,000 - \$149,999	0.9%	1.8%	1.0%
Income \$150,000 +	4.6%	3.3%	1.7%
Average Household Income	\$38,700	\$44,377	\$38,022
Median Household Income	\$18,260	\$30,281	\$28,824
Per Capita Income	\$8,930	\$14,100	\$14,079

**Vehicles Available**

0 Vehicles Available	3.3%	5.0%	8.1%
1 Vehicle Available	30.3%	35.4%	36.2%
2+ Vehicles Available	66.4%	59.6%	55.7%
Average Vehicles Per Household	1.80	1.70	1.60
Total Vehicles Available	3,393	35,424	82,058

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1 Miles: 3 Miles: 5 Miles:

**Population Trend**

1990	10,754	69,245	143,193
2000	7,838	65,415	139,476
Change 1990 to 2000	-27.1%	-5.5%	-2.6%
2008	7,785	63,424	137,301
2013	7,634	62,266	135,024
Change 2008 to 2013	-1.9%	-1.8%	-1.7%

**Household Trend**

1990	1,882	20,596	51,053
2000	1,884	22,319	53,899
Change 1990 to 2000	0.1%	8.4%	5.6%
2008	1,859	21,747	54,020
2013	1,788	21,410	53,572
Change 2008 to 2013	-3.9%	-1.6%	-0.8%

**Average Household Size Trend**

1990	2.40	2.47	2.43
2000	2.20	2.27	2.30
2008	2.14	2.22	2.24
2013	2.11	2.19	2.22

**Median Age Trend**

1990	21	23	26
2000	21	23	26
Change 1990 to 2000	1.7%	-0.9%	2.8%
2008	22	24	29
2013	24	28	31
Change 2008 to 2013	5.9%	14.0%	7.9%

**Housing Units Trend**

**Total Housing Units**

Change 1990 to 2000	-2.4%	8.2%	5.3%
Change 2008 to 2013	1.3%	3.7%	4.4%

**Owner Occupied Housing Units**

Change 1990 to 2000	-5.2%	11.2%	10.9%
Change 2008 to 2013	4.6%	4.1%	3.8%

**Renter Occupied Housing Units**

Change 1990 to 2000	2.5%	6.1%	0.4%
Change 2008 to 2013	-7.9%	-7.0%	-6.5%

**Vacant Housing Units**

Change 1990 to 2000	-38.9%	4.6%	0.5%
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Change 2008 to 2013	43.5%	43.4%	42.5%
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## Race and Ethnicity Trend

### American Indian, Eskimo, Aleut

Change 1990 to 2000	-32.1%	-12.6%	-24.4%
Change 2008 to 2013	-36.0%	-41.9%	-40.9%

### Asian or Pacific Islander

Change 1990 to 2000	48.8%	22.3%	32.1%
Change 2008 to 2013	14.2%	14.5%	15.6%

### Black

Change 1990 to 2000	-43.5%	-1.5%	7.6%
Change 2008 to 2013	-4.0%	-4.3%	-5.5%

### White

Change 1990 to 2000	-31.2%	-10.0%	-8.1%
Change 2008 to 2013	-3.2%	-2.6%	-2.2%

### Other

Change 1990 to 2000	-58.9%	-19.5%	-14.7%
Change 2008 to 2013	-36.9%	-25.9%	-1.6%

### Hispanic Ethnicity

Change 1990 to 2000	-31.3%	3.4%	10.6%
Change 2008 to 2013	7.6%	6.8%	5.3%

### Not of Hispanic Ethnicity

Change 1990 to 2000	-27.0%	-5.8%	-3.3%
Change 2008 to 2013	-2.2%	-2.1%	-2.1%

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Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.  
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