



Date: 08/20/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 4300 W SAGINAW HWY, LANSING, MI 48917

Lat: 42.741157 **Long:** -84.608980

City: Waverly **Pop:** 16,224

County: Eaton County **Pop:** 108,814

Zip: 48917 **Pop:** 32,095

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	8,561	59,707	131,509
Total Households	3,723	26,347	55,859
Female Population	4,526	31,212	68,168
% Female	52.9%	52.3%	51.8%
Male Population	4,034	28,494	63,341
% Male	47.1%	47.7%	48.2%
Population Density (per Sq. Mi.)	2,725.0	2,111.7	1,674.4

Age:

Age 0 - 4	5.9%	6.4%	6.9%
Age 5 - 14	11.2%	11.3%	12.5%
Age 15 - 19	6.7%	6.3%	6.4%
Age 20 - 24	7.1%	7.5%	7.3%
Age 25 - 34	14.2%	15.6%	16.4%
Age 35 - 44	12.2%	12.0%	12.9%
Age 45 - 54	15.5%	14.6%	13.9%
Age 55 - 64	12.0%	12.4%	11.6%
Age 65 - 74	7.8%	7.1%	6.5%
Age 75 - 84	5.9%	5.0%	4.1%
Age 85 +	1.7%	1.8%	1.4%
Median Age	39.3	37.4	35.3

Housing Units

Total Housing Units	4,070	29,765	63,473
Owner Occupied Housing Units	62.8%	56.0%	57.4%
Renter Occupied Housing Units	28.7%	32.5%	30.6%
Vacant Housing Units	8.5%	11.5%	12.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.2%	0.3%
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Asian	3.3%	3.9%	3.6%
Black	10.6%	18.0%	18.3%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	80.7%	71.7%	70.4%
Other	1.9%	2.8%	3.6%
Multi-Race	3.2%	3.3%	3.7%

Hispanic Ethnicity	7.0%	8.2%	9.8%
Not of Hispanic Ethnicity	93.0%	91.8%	90.2%

Marital Status:

Age 15 + Population	7,103	49,147	105,905
Divorced	11.5%	12.5%	13.4%
Never Married	27.6%	30.8%	32.3%
Now Married	52.9%	47.8%	45.5%
Separated	1.8%	2.8%	3.1%
Widowed	6.3%	6.1%	5.7%

Educational Attainment:

Total Population Age 25+	5,927	40,888	87,904
Grade K - 8	1.3%	2.6%	3.2%
Grade 9 - 12	4.0%	5.7%	7.2%
High School Graduate	26.2%	25.7%	29.3%
Associates Degree	10.9%	9.3%	8.9%
Bachelor's Degree	21.8%	22.2%	19.1%
Graduate Degree	9.1%	11.4%	10.0%
Some College, No Degree	26.8%	23.1%	22.4%

Household Income:

Income \$ 0 - \$9,999	5.6%	7.5%	8.1%
Income \$ 10,000 - \$14,999	2.6%	4.2%	4.4%
Income \$ 15,000 - \$24,999	8.5%	9.9%	11.2%
Income \$ 25,000 - \$34,999	7.6%	10.6%	11.3%
Income \$ 35,000 - \$49,999	15.2%	15.7%	16.6%
Income \$ 50,000 - \$74,999	22.7%	21.1%	21.5%
Income \$ 75,000 - \$99,999	16.4%	13.0%	12.1%
Income \$100,000 - \$124,999	8.9%	7.8%	6.8%
Income \$125,000 - \$149,999	5.3%	4.7%	3.5%
Income \$150,000 +	7.1%	5.6%	4.6%

Average Household Income	\$60,610	\$52,245	\$47,935
Median Household Income	\$60,758	\$51,943	\$48,563
Per Capita Income	\$26,035	\$23,218	\$20,561

Vehicles Available:

0 Vehicles Available	5.4%	6.9%	7.4%
1 Vehicle Available	36.5%	42.2%	42.3%
2+ Vehicles Available	58.1%	50.9%	50.3%
Average Vehicles Per Household	1.80	1.70	1.60
Total Vehicles Available	6,649	43,489	91,567

Business and Employment:

Number of Employees	5,471	63,042	122,006
Number of Establishments	545	3,261	6,611

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	8,320	58,210	128,342
Total Households	3,647	25,957	55,124
Female Population	4,412	30,446	66,420
% Female	53.0%	52.3%	51.8%
Male Population	3,908	27,764	61,922
% Male	47.0%	47.7%	48.3%

Age:

Age 0 - 4	6.8%	7.7%	8.6%
Age 5 - 14	10.2%	10.3%	11.4%
Age 15 - 19	5.7%	5.0%	5.0%
Age 20 - 24	6.5%	6.3%	5.7%
Age 25 - 34	15.6%	17.9%	19.3%
Age 35 - 44	11.4%	11.0%	11.7%
Age 45 - 54	13.4%	12.8%	12.3%
Age 55 - 64	13.2%	13.4%	12.5%
Age 65 - 74	9.9%	8.9%	8.2%
Age 75 - 84	5.8%	5.0%	4.0%
Age 85 +	1.7%	1.8%	1.4%
Median Age	39.6	37.4	35.1

Housing Units Trend

Total Housing Units	4,142	30,619	65,586
Owner Occupied Housing Units	62.2%	55.6%	56.6%
Renter Occupied Housing Units	25.8%	29.2%	27.5%
Vacant Housing Units	12.0%	15.2%	16.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
Asian	3.9%	4.6%	4.2%

Black	11.0%	17.2%	17.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	80.2%	71.7%	70.2%
Other	1.8%	3.0%	4.0%
Multi-Race	2.8%	3.1%	3.7%

Hispanic Ethnicity	8.0%	8.9%	10.6%
Not of Hispanic Ethnicity	92.1%	91.1%	89.4%

Marital Status:

Age 15 + Population	6,910	47,727	102,641
Divorced	11.5%	12.4%	13.3%
Never Married	27.5%	30.5%	32.0%
Now Married	52.9%	48.1%	45.9%
Separated	1.8%	2.8%	3.1%
Widowed	6.3%	6.1%	5.7%

Educational Attainment:

Total Population Age 25+	5,902	41,190	88,999
Grade K - 9	1.1%	2.2%	2.7%
Grade 9 - 12	2.9%	4.2%	5.3%
High School Graduate	27.3%	27.5%	31.4%
Associates Degree	11.6%	9.8%	9.3%
Bachelor's Degree	23.1%	23.7%	20.6%
Graduate Degree	9.5%	11.9%	10.5%
Some College, No Degree	24.6%	20.7%	20.0%

Household Income:

Income \$ 0 - \$9,999	5.3%	6.8%	7.3%
Income \$ 10,000 - \$14,999	2.3%	3.7%	4.0%
Income \$ 15,000 - \$24,999	6.6%	8.4%	9.3%
Income \$ 25,000 - \$34,999	7.3%	9.5%	10.1%
Income \$ 35,000 - \$49,999	12.6%	14.4%	15.3%
Income \$ 50,000 - \$74,999	22.1%	20.7%	21.4%
Income \$ 75,000 - \$99,999	16.7%	13.7%	13.1%
Income \$100,000 - \$124,999	10.2%	8.7%	8.0%
Income \$125,000 - \$149,999	6.6%	5.7%	4.7%
Income \$150,000 +	10.2%	8.4%	6.8%

Average Household Income	\$62,039	\$53,482	\$48,939
Median Household Income	\$67,452	\$57,404	\$54,085
Per Capita Income	\$26,832	\$24,024	\$21,232

Vehicles Available

0 Vehicles Available	5.4%	6.3%	6.5%
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1 Vehicle Available	35.9%	42.3%	42.8%
2+ Vehicles Available	58.8%	51.4%	50.8%
Average Vehicles Per Household	1.80	1.70	1.70
Total Vehicles Available	6,678	43,884	92,672

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	8,804	61,554	136,009
Total Households	3,757	26,513	56,428
Female Population	4,626	32,142	70,645
% Female	52.6%	52.2%	51.9%
Male Population	4,178	29,413	65,363
% Male	47.5%	47.8%	48.1%

Age:

Age 0 - 4	6.2%	7.0%	7.5%
Age 5 - 14	13.8%	13.6%	14.6%
Age 15 - 19	7.1%	6.8%	6.8%
Age 20 - 24	6.5%	7.6%	7.6%
Age 25 - 34	13.7%	15.3%	16.1%
Age 35 - 44	15.5%	14.8%	15.3%
Age 45 - 54	15.2%	14.3%	13.5%
Age 55 - 64	8.2%	8.4%	7.8%
Age 65 - 74	7.0%	6.2%	5.7%
Age 75 - 84	5.3%	4.6%	3.9%
Age 85 +	1.4%	1.5%	1.2%
Median Age	36.9	34.8	33.3

Housing Units Trend

Total Housing Units	3,913	28,313	60,327
Owner Occupied Housing Units	63.5%	56.7%	58.7%
Renter Occupied Housing Units	32.5%	36.9%	34.9%
Vacant Housing Units	4.0%	6.4%	6.5%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.5%	0.8%
Asian, and Hawaiian or other Pacific Islander	2.5%	2.9%	2.6%
Black	9.1%	18.3%	18.6%
White	83.0%	71.6%	70.0%
Other	1.9%	3.1%	4.0%
Two or More Races	3.1%	3.5%	4.0%

Hispanic Ethnicity	5.8%	7.4%	9.0%
Not of Hispanic Ethnicity	94.2%	92.6%	91.0%

Marital Status:

Age 15 + Population	7,044	48,902	105,908
Divorced	11.6%	12.6%	13.5%
Never Married	27.7%	31.2%	32.8%
Now Married	52.7%	47.2%	44.7%
Separated	1.7%	2.9%	3.2%
Widowed	6.3%	6.1%	5.8%

Educational Attainment:

Total Population Age 25+	5,844	40,060	86,333
Grade K - 9	1.3%	2.5%	3.1%
Grade 9 - 11, No diploma	6.4%	9.1%	11.5%
High School Graduate	24.5%	22.9%	25.8%
Associates Degree	9.7%	8.5%	8.1%
Bachelor's Degree	19.2%	19.0%	15.5%
Graduate Degree	8.2%	10.0%	8.3%
Some College, No Degree	30.5%	27.3%	26.8%
No Schooling Completed	0.3%	0.8%	0.9%
Public School Enrollment	82.4%	83.7%	86.8%
Private School Enrollment	17.6%	16.3%	13.2%

Household Income:

Income \$ 0 - \$9,999	6.6%	9.3%	10.0%
Income \$ 10,000 - \$14,999	3.7%	6.3%	6.7%
Income \$ 15,000 - \$24,999	10.4%	12.4%	13.7%
Income \$ 25,000 - \$34,999	11.3%	13.4%	14.4%
Income \$ 35,000 - \$49,999	18.4%	17.1%	18.2%
Income \$ 50,000 - \$74,999	25.7%	21.6%	20.6%
Income \$ 75,000 - \$99,999	12.2%	10.5%	9.2%
Income \$100,000 - \$124,999	6.1%	5.3%	3.8%
Income \$125,000 - \$149,999	1.9%	1.7%	1.5%
Income \$150,000 - \$199,999	1.7%	1.2%	0.9%
Income \$200,000 or More	2.0%	1.4%	1.1%
Average Household Income	\$59,734	\$52,197	\$48,115
Median Household Income	\$49,577	\$42,337	\$39,225
Per Capita Income	\$25,491	\$22,483	\$19,963

Vehicles Available

0 Vehicles Available	5.0%	8.0%	9.4%
1 Vehicle Available	36.0%	40.8%	40.3%
2 Vehicles Available	43.5%	38.6%	37.3%
3+ Vehicles Available	15.4%	12.7%	13.0%
Average Vehicles Per Household	1.70	1.50	1.50
Total Vehicles Available	6,521	42,430	89,297
Blue Collar Occupations	1,655	10,898	27,252
White Collar Occupations	3,047	20,227	39,783
% Blue Collar Workers	35.2%	35.0%	40.7%
% White Collar Workers	64.8%	65.0%	59.4%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	8,974	61,637	140,259
Total Households	3,628	24,981	55,197
Female Population	4,703	32,176	73,386
% Female	52.4%	52.2%	52.3%
Male Population	4,270	29,461	66,873
% Male	47.6%	47.8%	47.7%

Age:

Total Population	8,974	61,637	140,259
Age 0 - 4	6.7%	7.6%	8.5%
Age 5 - 14	13.9%	14.1%	14.6%
Age 15 - 19	7.0%	6.8%	6.7%
Age 20 - 24	6.5%	8.1%	8.3%
Age 25 - 34	17.1%	18.3%	19.3%
Age 35 - 44	17.0%	15.9%	15.5%
Age 45 - 54	10.0%	9.9%	9.3%
Age 55 - 64	9.3%	8.0%	7.5%
Age 65 - 74	7.8%	6.7%	6.1%
Age 75 - 84	3.6%	3.4%	3.2%
Age 85 +	1.0%	1.0%	1.0%
Median Age	34.4	32.2	31.1

Housing Units

Total Housing Units	3,816	26,738	58,637
Owner Occupied Housing Units	63.7%	56.1%	57.5%
Renter Occupied Housing Units	31.4%	37.4%	36.6%
Vacant Housing Units	4.9%	6.6%	5.9%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.6%	1.0%
Asian	1.0%	1.7%	1.6%
Black	5.6%	17.1%	15.7%
White	91.5%	77.5%	77.5%
Other	1.4%	3.0%	4.2%
Hispanic Ethnicity	3.2%	5.4%	7.2%
Not of Hispanic Ethnicity	96.8%	94.6%	92.8%

Educational Attainment:

Total Population Age 25+	5,915	39,039	86,803
Grade K - 9	3.0%	5.3%	6.2%
Grade 9 - 12	8.0%	11.4%	13.7%
High School Graduate	26.4%	23.3%	25.7%
Associates Degree	10.5%	8.9%	8.1%
Bachelor's Degree	16.3%	16.1%	13.2%
Graduate Degree	7.8%	8.2%	6.7%
Some College, No Degree	28.0%	26.7%	26.3%

1990 Household Income:

Income \$ 0 - \$9,999	7.5%	15.1%	16.7%
Income \$ 10,000 - \$19,999	11.7%	15.4%	17.4%
Income \$ 20,000 - \$29,999	18.1%	16.4%	17.4%
Income \$ 30,000 - \$39,999	17.7%	15.0%	15.6%
Income \$ 40,000 - \$49,999	14.3%	11.9%	11.7%
Income \$ 50,000 - \$59,999	11.9%	9.5%	8.2%
Income \$ 60,000 - \$74,999	9.7%	8.0%	6.6%
Income \$ 75,000 - \$99,999	6.4%	6.1%	4.5%
Income \$100,000 - \$124,999	1.4%	1.7%	1.3%
Income \$125,000 - \$149,999	0.3%	0.4%	0.2%
Income \$150,000 +	1.2%	0.7%	0.4%
Average Household Income	\$42,013	\$37,406	\$33,795
Median Household Income	\$36,903	\$31,897	\$29,022
Per Capita Income	\$16,778	\$15,201	\$13,351

Vehicles Available

0 Vehicles Available	4.3%	10.0%	11.1%
1 Vehicle Available	32.3%	35.7%	35.8%
2+ Vehicles Available	63.4%	54.4%	53.2%
Average Vehicles Per Household	1.80	1.60	1.60
Total Vehicles Available	6,402	39,337	85,665

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	8,974	61,637	140,259
2000	8,804	61,554	136,009
Change 1990 to 2000	-1.9%	-0.1%	-3.0%
2008	8,561	59,707	131,509
2013	8,320	58,210	128,342
Change 2008 to 2013	-2.8%	-2.5%	-2.4%

Household Trend

1990	3,628	24,981	55,197
2000	3,757	26,513	56,428
Change 1990 to 2000	3.6%	6.1%	2.2%
2008	3,723	26,347	55,859
2013	3,647	25,957	55,124
Change 2008 to 2013	-2.1%	-1.5%	-1.3%

Average Household Size Trend

1990	2.46	2.44	2.52
2000	2.33	2.30	2.40
2008	2.28	2.25	2.34
2013	2.26	2.22	2.31

Median Age Trend

1990	34	32	31
2000	37	35	33
Change 1990 to 2000	7.3%	8.1%	7.2%
2008	39	37	35
2013	40	37	35
Change 2008 to 2013	0.8%	0.1%	-0.7%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	2.6%	5.9%	2.9%
Change 2008 to 2013	1.8%	2.9%	3.3%

Owner Occupied Housing Units

Change 1990 to 2000	2.2%	7.1%	4.9%
Change 2008 to 2013	0.9%	2.1%	1.8%

Renter Occupied Housing Units

Change 1990 to 2000	6.4%	4.7%	-1.9%
Change 2008 to 2013	-8.5%	-7.6%	-7.2%

Vacant Housing Units

Change 1990 to 2000	-16.9%	2.5%	13.3%
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Change 2008 to 2013	42.6%	36.4%	37.4%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	1.6%	-15.1%	-22.9%
Change 2008 to 2013	-46.5%	-42.3%	-41.9%

Asian or Pacific Islander

Change 1990 to 2000	151.5%	66.1%	56.1%
Change 2008 to 2013	15.7%	16.2%	16.7%

Black

Change 1990 to 2000	57.5%	7.1%	14.7%
Change 2008 to 2013	1.1%	-6.7%	-6.4%

White

Change 1990 to 2000	-11.0%	-7.7%	-12.4%
Change 2008 to 2013	-3.4%	-2.5%	-2.7%

Other

Change 1990 to 2000	32.1%	3.4%	-6.8%
Change 2008 to 2013	-7.7%	4.0%	7.5%

Hispanic Ethnicity

Change 1990 to 2000	76.6%	36.3%	21.8%
Change 2008 to 2013	10.5%	6.5%	5.6%

Not of Hispanic Ethnicity

Change 1990 to 2000	-4.5%	-2.2%	-4.9%
Change 2008 to 2013	-3.8%	-3.3%	-3.3%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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